

SOCIAL DRIVERS OF HEALTH

Health Policy Oversight Committee

Jeffrey Jones, President

Amerigroup Iowa

December 21, 2020

Amerigroup Commitment to Community Service



Strong tradition of Supporting
Community Priorities

Focus Area	Organization	Geography
Food Insecurity	Double Up Food Bucks Food Banks of Iowa, NE Iowa, HACAP, Siouxland	Statewide
Healthy Maternity/Low Birth Weight	Healthy Birth Day, Inc.	Statewide
Disabilities & Behavioral Health	NAMI Iowa, ChildServe	Statewide
Housing Stability	Iowa Association of Community Action Directors	Statewide

Amerigroup Iowa Social Drivers Pilot

- CHAMP – Changing Health: Amerigroup-Monroe Elementary School Partnership
- Highlights Integrated Case Management Capabilities
- Focuses on a Defined Geographic Area
- Utilizes Community-Based Organization Partnerships
- Works Toward Better Member Health Outcomes
- Produces Measurable Results
- Is capable of being Replicated and Scaled



Development of Strong Collaborative Partnerships

- Working with Monroe SUCCESS Case Manager and Community School Coordinator
- Integrate Amerigroup Subject Matter Experts into Monroe Elementary Family Nights
- Connect with existing Monroe community partners Iowa Wild, Mediacom, United Way of Central Iowa
- Iowa Legal Aid in-school clinic days
- Leverage Primary Health Care, Inc. community health work



Interventions Starting with Nutrition, Housing

- Green Bronx Machine (Anthem-wide STEM programming specific to nutrition)
- Expand Double Up Food Bucks to local, ethnically diverse groceries that accept SNAP. Leverage schools to distribute flyers and vouchers.
- Leverage food banks and pantries in the areas nearest our members



Housing Stability & Homelessness Diversion Fund

- Funds used for rental application fees, pay partial rent, utility bills of connection fees, temporary transportation assistance, automobile repairs, purchase beds and linens.
- Goal: Assist up to 50 Amerigroup Iowa members who are in crisis.
- Actual through November: 124 Amerigroup Iowa members assisted
- 56% of participants received housing support
- 34% of participants received mattress, beds and other household goods
- Transportation support is the third most common need.



SDOH Member Stories



- Preston
- Charles
- Denise



Scaling Housing Stability Fund



Phase One: Providing Immediate COVID-19 Relief

- Increased outreach to staff at Samuelson Elementary, Callanan Middle, Jessie Taylor preschool and Woodlawn preschool, all IHH's in Polk County and several community based organizations.
- Identified growing housing risks in Louisa, Johnson, Linn, Black Hawk, Tama, Marshall and Woodbury County in May
- Partnered with Iowa Association of Community Action Directors to distribute housing stability funds to 62 households in June - August.
- Funding of last resort behind federal and state relief funds
- Opportunity to create new partnerships with Community-Based Organizations outside of the CHAMP pilot project in Des Moines

Scaling Housing Stability fund – Phase Three: Sustainable Growth



- Partnership with 4 Community-based organizations in 4 counties this fall
- Adding 20 counties in 2021
- Increased CBO participation in our Community Resource Link powered by Aunt Bertha
- Coordinating Homelessness diversion and Housing Stability with Amerigroup Population Health Case Management Model

Addressing Gaps in Youth Transitions from Foster Care



- Partnership with Youth Policy Institute of Iowa
- Partnership with Achieving Maximum Potential (AMP) Youth Councils, an affiliate of YSS
- Establish a new “Kinship Fundz” to address the needs of youth in out of home placement
- [Chromebooks](#)

Prenatal post-partum support

- Count the Kicks Continued Partnership

[Count the Kicks!](#)





An Anthem Company